



MyFoxTampaBay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

**Mentzer Media Service
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286**

INVOICE

Advertiser	F. Farkas/FL/Cong-R
Product	FRANK FARKAS CAMP
Estimate Number	119

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04084424-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	04084424
Alt Order #	Political Candidate
Deal #	
Order Flight	11/05/12 - 11/06/12

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

www.myfoxtampabay.com

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Fox 13 News at 6p	6p-630p								
		CDR									
	13										
8	13	Fox 13 News at 630p	630p-7p								
		CDR									
	13										
9	13	Fox 13 News Edge 11p	11p-1135p								
		CDR									
	13										
10	13	Good Day 9a	9-10a								
		CDR									
	13										
	13										
	11/05/12 to 11/11/12					1x					
	M					:30					
							6:29 PM	FF100TVFL	\$1,080.00		1
	11/05/12 to 11/11/12					1x					
	M					:30					
							6:46 PM	FF100TVFL	\$990.00		1
	11/05/12 to 11/11/12					1x					
	M					:30					
							11:12 PM	FF100TVFL	\$1,800.00		1
	11/05/12 to 11/11/12					2x					
	Tu					:30					
							9:11 AM	FF100TVFL	\$810.00		2
	Tu					:30					
							9:40 AM	FF100TVFL	\$810.00		1

Aired Spots**15**

Gross Total **\$14,850.00**
Agency Commission **\$2,227.50**
Net Amount Due **\$12,622.50** Payment Terms 30 Days

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